

## DECEMBER 24-30, 1979 2

(S) Special or Preempting Program. (B) Breakout due to coverage or change in telecast day.



## FAST WEEKLY PROGRAM AUDIENCE ESTIMATES

DECEMBER 24-30, 1979 4

New York Time					NIELSEN AVERAGE					New York Time					NIELSEN AVERAGE				
Duration					AUDIENCE					Duration					AUDIENCE				
Day										Day									
Ntwk										Ntwk									
Households					Share					Households					Share				
(000)					%					(000)					%				
No. Prog.					Sta. Covg.					No. Prog.					Sta. Covg.				
Program Name										Program Name									
LATE FRINGE (CONT)																			
ABC WEEKEND REPORT-SAT.										GENERAL HOSPITAL									
ABC WEEKEND REPORT-SUN.										GOOD MORNING, AMERICA-730									
BARETTA-WED.										GOOD MORNING, AMERICA-830									
BARETTA-THU.										GUIDING LIGHT									
BARNEY MILLER-11.30										HIGH ROLLERS									
CBS NEWS SPECIAL RPT-WED(S)										HOLLYWOOD SQUARES									
CBS NEWS SPECIAL RPT-THUR(S)										LAVERNE & SHIRLEY M-F									
CBS SUNDAY NEWS-BRADLEY										LOVE OF LIFE									
CHARLIE'S ANGELS-11.30										MINDREADERS									
LATE MOVIE I										MORNING MON-FRI									
LATE MOVIE II										NBA ON CBS(S)									
LOVE BOAT-11.30										ONE DAY AT A TIME-M-F									
MIDNIGHT SPECIAL										ONE LIFE TO LIVE									
MOVIE OF THE WEEK										PASSWORD PLUS									
NBC LATE NIGHT MOVIE										PRICE IS RIGHT 1									
NCAA BASKETBALL GAME-SAT(S)										PRICE IS RIGHT 2									
POLICE WOMAN										RYAN'S HOPE									
TOMORROW SHOW										SEARCH FOR TOMORROW									
TONIGHT SHOW										TODAY SHOW-7.30AM									
TUESDAY MOVIE-WEEK-PART 1										TODAY SHOW-8.30AM									
TUESDAY MOVIE-WEEK-PART 2										\$20,000 PYRAMID									
NUMBER OF PROGRAMS 26										WHEEL OF FORTUNE									
										YOUNG AND THE RESTLESS									
										NUMBER OF PROGRAMS 38									
WEEKDAY DAYTIME										WEEKEND DAYTIME									
ABC DAYTIME NEWSBRIEF-M-F										ABC WEEKEND SPECIALS									
ALL MY CHILDREN										ABC WIDE WORLD-SPORTS SAT									
ALL STAR BEAT THE CLOCK										ALL NEW POPEYE HOUR 1									
ANOTHER WORLD										ALL NEW POPEYE HOUR 2									
AS THE WORLD TURNS										AMERICAN BANDSTAND '79									
BLUE-GRAY FTBL GAME(S)										ANIMALS, ANIMALS, ANIMALS									
CAPTAIN KANGAROO										ASK NBC NEWS-8:58AM									
CARD SHARKS										ASK NBC NEWS-10:28AM									
CBS LATE MORNING NEWS										ASK NBC NEWS-11:28AM									
CELEBRITY WHEW										BUGS BUNNY/ROAD RUNNER 1									
DAYS OF OUR LIVES										BUGS BUNNY/ROAD RUNNER 2									
DOCTORS										BUGS BUNNY/ROAD RUNNER 3									
EDGE OF NIGHT										CASPER AND THE ANGELS									
FAMILY FEUD										CBS NFL PLAYOFF PRE-SAT(S)									
FIESTA BOWL(S)										CBS NFL PLAYOFF GAME-SAT(S)									

Δ Partial time interruption within program.

Excludes delays which occurred after the week covered by this report.

Special or Preempting Program:

(B) Breakout due to coverage or change in telecast day.

U.S. TV Households: 76,300,000



# FAST WEEKLY PROGRAM AUDIENCE ESTIMATES DECEMBER 24-30, 1979 6

Program Name	New York Time			Ntwk	NIELSEN AVERAGE AUDIENCE			No. Sta.	Prog. Covg.
	Duration	Day			Households (000)	%	Share %		
WEEKEND DAYTIME (CONT)									
CBS NFL PLAYOFF POST-SAT.(S)	3:50	12 SAT.	C	12,130	15.9	40	192	99	
CBS NFL PLAYOFF PRE-SUN(S)	3:30	30 SUN.	C	8,930	11.7	26	200	99	
CBS NFL PLAYOFF GAME-SUN(S)	4:00	193 SUN.	C	24,640	32.3	59	203	99	
CBS SPORTS SPECTACULAR	4:02	118 SAT.	C	4,350	5.7	13	142	83	
DAFFY DUCK SHOW	10:30	30 SAT.	N	5,340	7.0	24	204	97	
DEAR ALEX & ANNIE-11.56AM	11:56	03 SAT.	A	4,880	6.4	21	181	96	
DEAR ALEX & ANNIE-11.26AM.	11:26	03 SUN.	A	2,820	3.7	15	129	84	
FACE THE NATION	11:30	30 SUN.	C	3,280	4.3	15	163	96	
FLASH GORDON	11:30	30 SAT.	N	4,730	6.2	20	190	92	
FRED & BARNEY/SHMOO 1	9:00	30 SAT.	N	3,590	4.7	25	202	98	
FRED & BARNEY/SHMOO 2	9:30	30 SAT.	N	4,430	5.8	25	202	98	
FRED & BARNEY/SHMOO 3	10:00	30 SAT.	N	4,730	6.2	23	202	98	
GODZILLA/GLOBETROTTERS 1	8:00	30 SAT.	N	1,600	2.1	24	194	97	
GODZILLA/GLOBETROTTERS 2	8:30	30 SAT.	N	2,900	3.8	28	194	97	
GREATEST SUPERFRIENDS-1	8:00	30 SAT.	A	1,910	2.5	29	189	97	
GREATEST SUPERFRIENDS-2	8:30	30 SAT.	A	2,980	3.9	29	189	97	
HOT HERO SANDWICH PART I	12:00	30 SAT.	N	3,280	4.3	14	180	94	
HOT HERO SANDWICH PART II	12:30	30 SAT.	N	3,430	4.5	13	179	94	
IN THE NEWS- 8.26AM	8:26	03 SAT.	C	1,830	2.4	25	182	95	
IN THE NEWS- 8.56AM	8:56	03 SAT.	C	3,430	4.5	31	181	95	
IN THE NEWS- 9.26AM	9:26	03 SAT.	C	4,880	6.4	28	195	92	
IN THE NEWS- 9.59AM	9:59	03 SAT.	C	6,260	8.2	29	195	92	
IN THE NEWS-11.56AM	11:56	03 SAT.	C	5,800	7.6	24	183	89	
IN THE NEWS- 8.26AM-SUN.	8:26	03 SUN.	C	530	.7	10	45	42	
IN THE NEWS- 8.56AM-SUN.	8:56	03 SUN.	C	380	.5	4	40	36	
IN THE NEWS-10.56AM	10:56	03 SAT.	C	6,100	8.0	30	190	98	
IN THE NEWS-11.26AM	11:26	03 SAT.	C	5,420	7.1	25	190	98	
ISSUES AND ANSWERS	12:00	30 SUN.	A	2,440	3.2	10	168	96	
KIDS ARE PEOPLE TOO II	10:30	30 SUN.	A	2,290	3.0	13	128	83	
KIDS ARE PEOPLE TOO III	11:00	30 SUN.	A	2,520	3.3	13	129	84	
MIGHTY MOUSE-HECKL-JECKL1	8:00	30 SAT.	C	1,680	2.2	25	182	95	
MIGHTY MOUSE-HECKL-JECKL2	8:30	30 SAT.	C	2,750	3.6	26	182	95	
NCAA LACROSSE CHAMPIONSHIP(S)	3:00	30 SAT.	N	990	1.3	3	125	70	
NEW FAT ALBERT SHOW	11:30	30 SAT.	C	5,190	6.8	22	181	87	
NFL '79-NBC-SAT(S)	3:30	30 SAT.	N	3,970	5.2	13	211	97	
NFL PLAYOFF GAME-SAT.(S)	4:00	175 SAT.	N	17,240	22.6	49	219	99	
NFL PLAYOFF POST-SAT.(S)	6:55	05 SAT.	N	18,850	24.7	45	219	99	
NFL '79-NBC-SUN(S)	12:00	30 SUN.	N	6,100	8.0	29	162	85	
NFL PLAYOFF GAME-SUN(S)	12:30	192 SUN.	N	19,840	26.0	63	219	99	
NFL PLAYOFF POST-SUN(S)	3:42	18 SUN.	N	11,520	15.1	33	208	98	
PLASTICMAN COMEDY-SHOW-1	9:00	30 SAT.	A	3,820	5.0	27	192	99	
PLASTICMAN COMEDY-SHOW-2	9:30	30 SAT.	A	4,810	6.3	27	192	99	
PLASTICMAN COMEDY-SHOW-3	10:00	30 SAT.	A	5,490	7.2	27	190	99	
SCHOOLHOUSE ROCK-8.56AM	8:56	03 SAT.	A	2,750	3.6	25	189	97	
SCHOOLHOUSE ROCK-10.26AM	10:26	03 SAT.	A	4,960	6.5	24	190	99	
SCHOOLHOUSE ROCK-11.26AM	11:26	03 SAT.	A	5,650	7.4	25	186	97	
SCHOOLHOUSE ROCK-11.55AM	11:55	04 SUN.	A	2,140	2.8	10	132	81	
SCOOBY AND SCRAPPY DOO-1	10:30	30 SAT.	A	5,190	6.8	24	184	97	
SCOOBY AND SCRAPPY DOO-2	11:00	30 SAT.	A	5,880	7.7	26	186	97	
SKATEBIRDS	8:30	30 SUN.	C	380	.5	5	40	36	
SPIDERWOMAN	11:30	30 SAT.	A	5,490	7.2	24	181	96	
SUNDAY MORNING	9:00	90 SUN.	C	2,060	2.7	16	83	71	
THREE ROBONIC STOOGES	8:00	30 SUN.	C	690	.9	14	45	42	
TIME OUT-9:45AM	9:45	02 SAT.	N	4,500	5.9	24	202	98	
TIME OUT-10:58AM	10:58	02 SAT.	N	5,340	7.0	24	205	97	
TIME OUT-11:58AM	11:58	02 SAT.	N	4,350	5.7	19	191	92	
NUMBER OF PROGRAMS	71								

Partial time interruption within program.

\*excludes delays which occurred after the week covered by this report.

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